

Alina Ahmed

Product Designer

[Portfolio](#)

alina.ahmed05@gmail.com

[LinkedIn](#)

Summary

Product Designer with 4+ years of experience designing data-driven web and mobile products, including founder-led work on a creator marketplace platform. Strong background in interaction design, design systems, and accessibility, with formal training in UX and AI-assisted design. Known for turning complex workflows into clear, scalable user experiences.

Core Skills

UX/UI Design • Interaction Design • User Research • AI-Driven Product Design (Figma Make, Replit, Stitch, Galileo AI, Claude, Perplexity, ChatGPT) • A/B Testing • Accessibility (WCAG) • Prototyping (Figma, Sketch, Adobe XD) • Design Thinking • Visual & Motion Design • Agile Collaboration • Cross Functional Collaboration

Work Experience

Product Designer at RYI

May 2024 – May 2025

Remote

- Audited and optimized content-centric UI components for consistency, **accessibility (WCAG)**, and alignment with evolving design system standards.
- Applied atomic design methodology, creating and organizing scalable UI components (tokens, atoms, molecules, organisms) with semantic structure.
- Created polished UI deliverables and high-fidelity prototypes in **Figma**, **elevating product aesthetics and user engagement by 20%**.
- Partnered with content teams to map and organize structured design inputs compatible with CMS platforms like AEM.

Product Designer - MindEase

Jan 2024 – April 2024

Remote

- **Led end-to-end design** of a wellness-focused digital product, owning problem definition, user flows, interaction design, and visual execution across web and mobile.
- Designed and refined complex user workflows, simplifying information hierarchy and **reducing friction through iterative UX improvements by 20%**.
- Built and maintained a centralized **design system**, converting fragmented UI elements into reusable, scalable components to ensure consistency and faster iteration.
- Applied **WCAG accessibility** standards across core flows, improving usability and **reducing user drop-off by approximately 40%**.
- Created high-fidelity prototypes and interaction models in **Figma** to validate design decisions and communicate intent clearly.

Education

AI for UX - Design Lab

Nov 2024

Google UX Design Certificate - Coursera

Jan 2023

AI For Everyone Certificate - DeepLearning.AI

Jan 2024

BA Hons in Business Administration - York University

2006 - 2010

Business Administration Diploma - Seneca Polytechnic

2005 - 2006